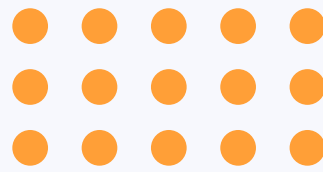


Channels.

Access over 40 channels in a single integration.





Who We Are



We are Despatch Cloud and we're not your typical software company, we challenge the normal.

You'll never send another email to set up a new courier or change a service rule. You'll never need Mike in the dev team to 'just' make that small change to that email template and you will never have to wade through a 100,000-line Excel file to get that pie chart updated for the 16.00 meeting you are now late for.

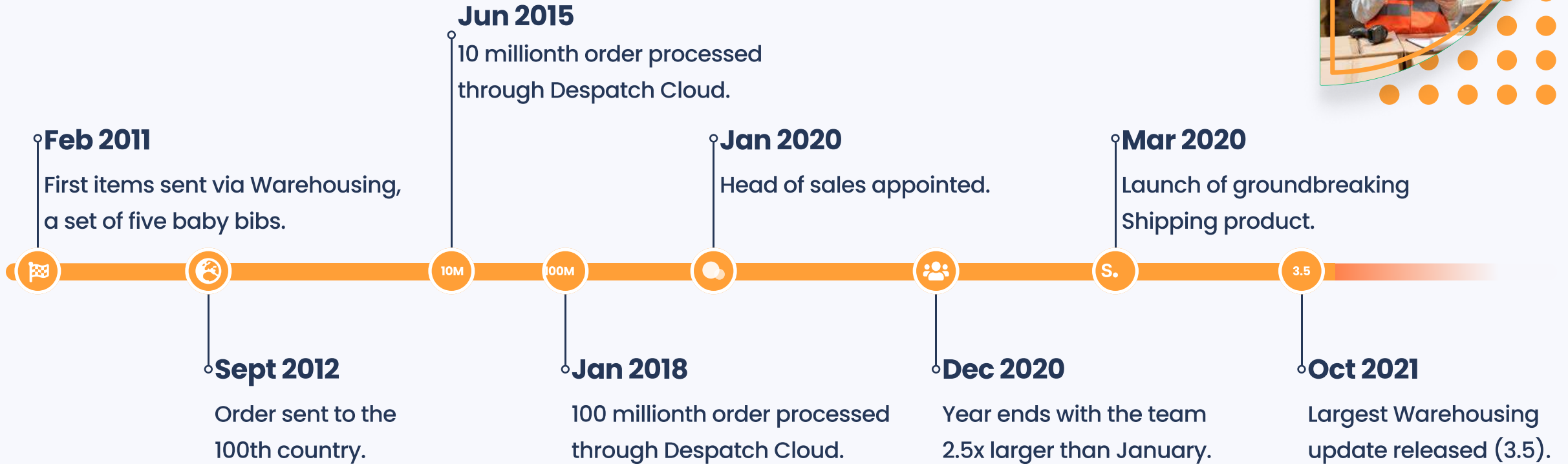
At Despatch Cloud we solve real-world problems, not made up management problems but actual on-the-ground issues. We do this because we know warehousing, we know logistics and we know eCommerce.

Our mission is to develop products that are simple and intuitive - even for the most complex of tasks.



Despatch Cloud

Our History



We continue to grow and build our reputation as problem solvers.

Our state-of-the-art products are no longer limited to Warehousing and Shipping. We're excited to bring our industry-leading Channels product, as well as our branded Returns solution, to the market.

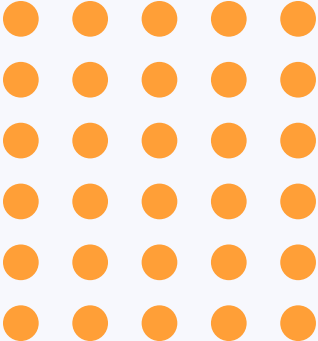


Channels.

The New Standard in eCommerce Integrations

Our simple, single-format integration gives unified access to popular marketplaces such as

Amazon, eBay, Etsy and OnBuy as well as industry-leading eCommerce platforms such as Shopify, Magento, BigCommerce, EKM and more.



Channels.

Get Orders, Confirm Fulfilment

Our simple, single-format integration makes it easy to integrate your application into Channels.

Once your application is integrated, Channels will automatically download orders from all configured eCommerce platforms and marketplaces and submit these to your application via a simple Webhook in a unified JSON format regardless of the channel.

You can ship these orders via your current workflow and pass the fulfilment information back to Channels to confirm fulfilment on the channel. You can easily download and fulfil orders on over 40 of the leading marketplaces and eCommerce platforms, with more coming each quarter.

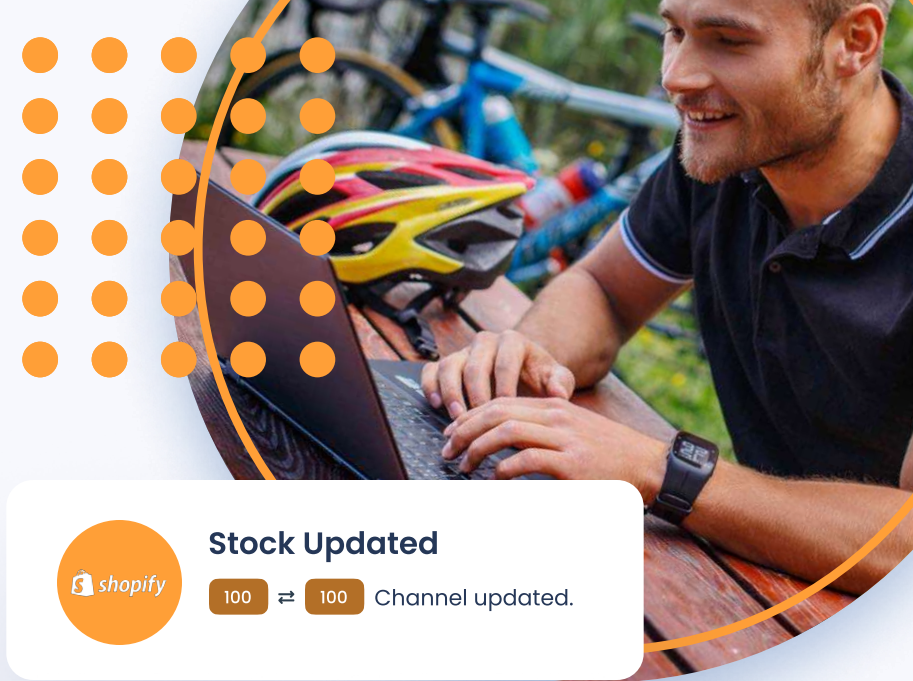


Channels.

Get Products, Stock Update

Stock control across multiple channels can present multiple challenges; with Channels, these challenges are removed and the hard work is done on your behalf.

You can download channel products and update channel stock levels via a unified JSON format regardless of the channel - and better yet, with our Smart Stock Control features, Channels takes care of all stock control tasks for you, making it even easier for you to integrate with your existing systems.



Stock Updated

100 ⇌ 100 Channel updated.



Stock Synchronised

100 ⇌ 100 Channels updated.



Despatch Cloud

Channels.


Smart Stock Control

Channels comes with Smart Stock Control as standard.

This allows developers to have a higher level of abstraction and ensures that Channels deals with multichannel stock control logic seamlessly and automatically adjusts channel stock levels without any back-office input.



Order Placed
Long Sleeve Tshirt -1 Stock



Stock Synced
Long Sleeve Tshirt -1 Stock



Stock Synced
Long Sleeve Tshirt -1 Stock

Channels.

SKU Mapping

In an ideal world, when selling multiple channels the same SKU would be used across all eCommerce platforms and marketplaces.

Unfortunately, this is not always the case due to a number of reasons. However, with Channels, variations in SKUs across your sales channels do not matter.

SKU mapping allows you to expand the existing functionality of your current back-office system with support for SKU mapping without the need for any costly development.



Channels.

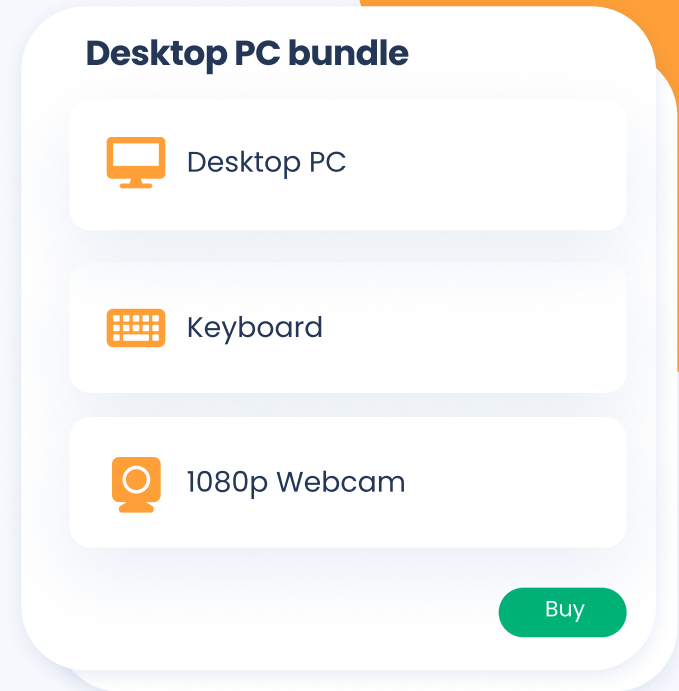
Kitting

Kitting, also known as product grouping, is when you sell a items alone but also as as part of a larger kit or group.

In this case, Channels supports kit mapping and has support for variable kit item quantities. By using this feature, Channels can allow you to expand the existing functionality of your current back-office system with support for kitting without any costly development.



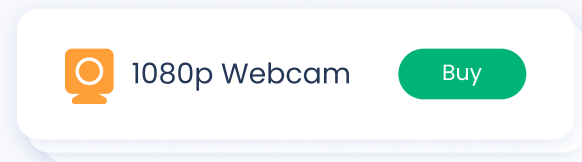
Keyboard [Buy](#)



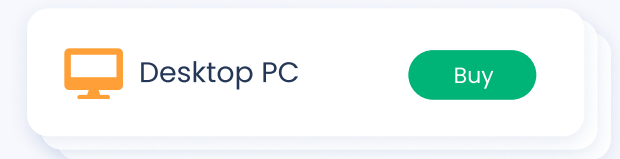
Desktop PC bundle

- Desktop PC
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- 1080p Webcam

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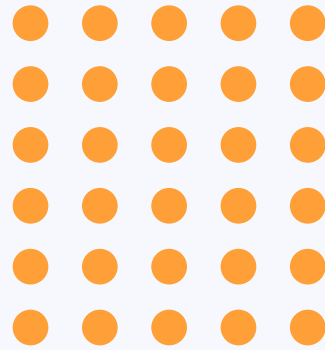


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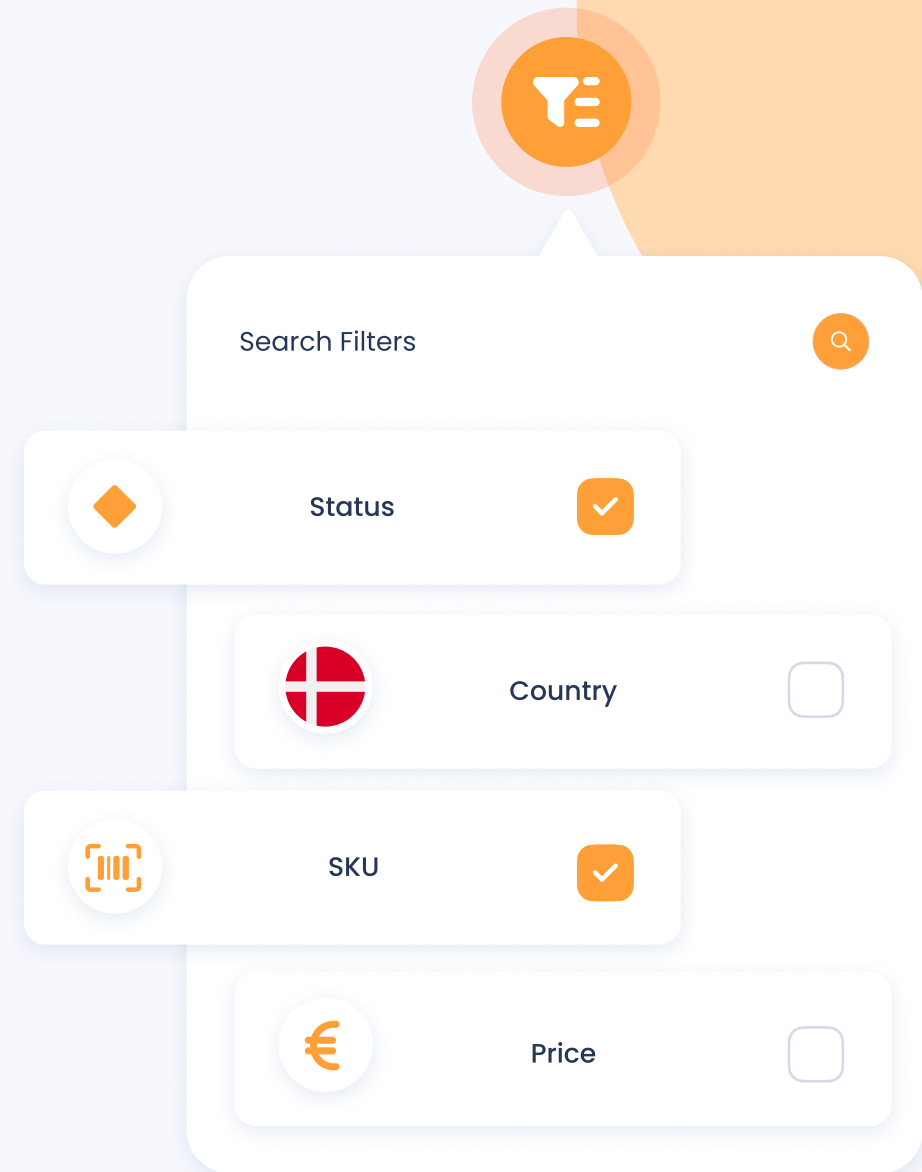
Channels.



Order Filtering

Channels supports advanced order filtering, allowing you to ensure you only receive orders that are relevant to your requirements.

As standard, we only import orders that are ready for despatch and have the flexibility to filter orders by country and SKU.

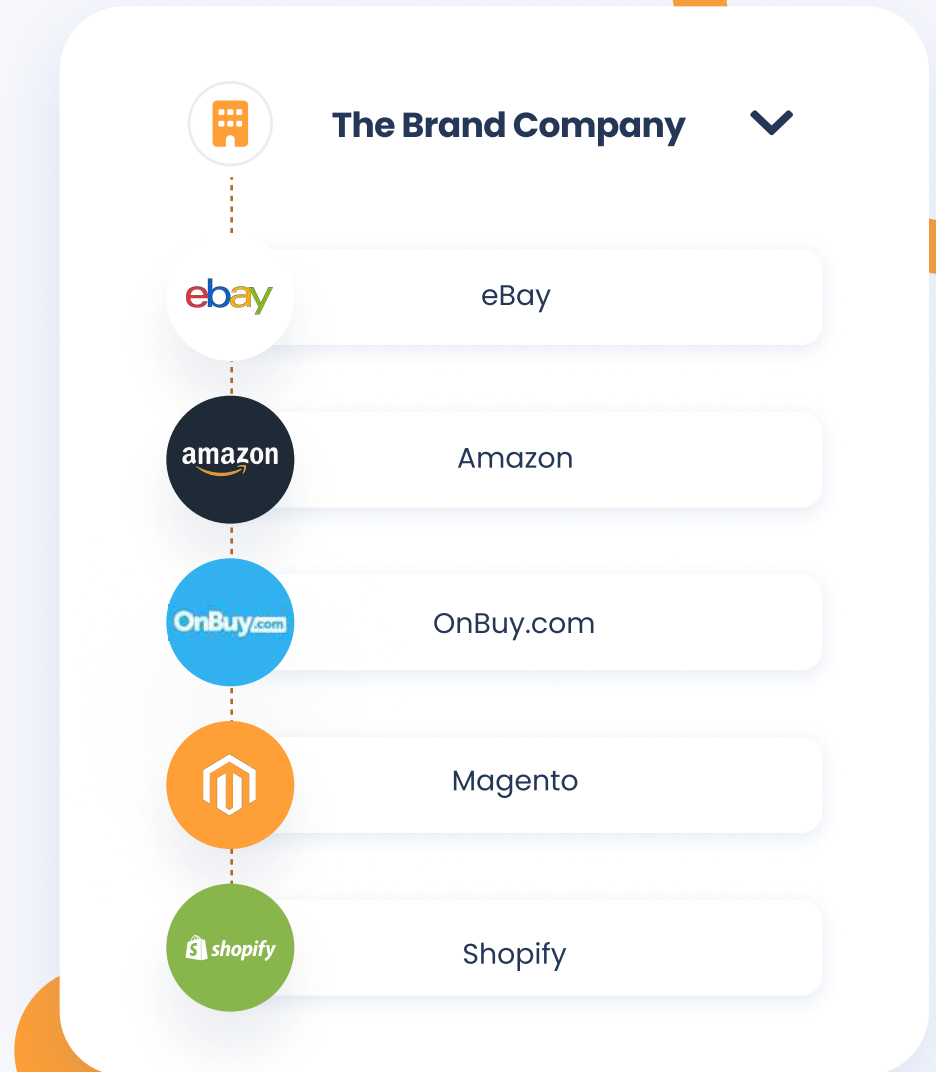
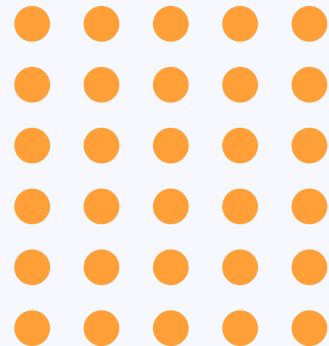


Channels.

Channel Grouping

Channels supports channel grouping, allowing one account to be used for multiple brands and/or companies, making this an ideal solution for fulfilment providers.

With our channel grouping functionality, it is easy to maintain segregation between channels and also set up specific filtering rules per group.



Channels.

Accounting Integrations

Support for out-of-the-box order synchronisation to Xero, Sage and QuickBooks.

Channels brings unified access to accounting packages, making it simple for you to expand the existing functionality of your current back-office system with support for accounting integration into Xero, Sage and QuickBooks.

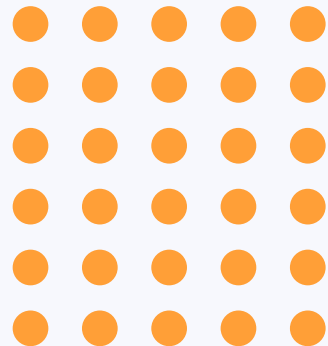


Channels.

Summary

Channels acts as a gateway to more than 40 eCommerce platforms and marketplaces, giving you a single point of control and access to all of your online sales platforms.

Channels - The multichannel listing system allows you to keep track of all of your sales in one simple application, with automated stock synchronisation and access to sales data to help you make informed business decisions.



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